



Chorus for iPhone® Now Available

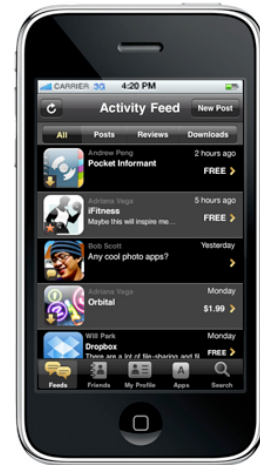
Chorus helps friends connect to discover hot new apps

November 3, 2009 — With over 85,000 iPhone® applications available, finding the right ones can be hard. Introducing Chorus: a free iPhone app that helps you discover apps with the people you trust most – your friends.

Chorus is an intuitive, fun and easy way to connect with friends to see the apps they're using, which apps they rate highly, and to stay up-to-date on the hottest new apps available. Now available for iPhone and iPod touch®, Chorus features real-time feeds from your designated friends, displaying the apps they are downloading, and what they are saying about them. You save time and money by viewing what your friends bought, and what they think about them, before you buy or download.

“Chorus makes the whole process of app discovery much more intuitive, fun, and engaging. With Chorus, it's easy to stay abreast of relevant new apps with your friends. Chorus helps users connect with trusted friends from popular social networks like Facebook and Twitter,” said Manish Jha, President and CEO of envIO networks, the company behind Chorus.

“iPhone users already ask friends and colleagues about cool, new apps. Chorus makes it simple,” said Linda Barrabee, advisor to envIO networks, and a leading wireless industry analyst.



Chorus uses envIO's proprietary Social Genome™ technology to match your favorite apps against those your friends use, building a personalized and relevant list of recommended apps. Share your favorite apps through social networks such as Facebook and Twitter, and connect with friends standing right next to you.

iPhone and iPod touch users can start enjoying Chorus with three easy steps:

1. Download Chorus from iTunes ([it's free](#))
2. Register so your friends can easily find you
3. Connect with friends using Facebook

That's it. See what apps your friends are downloading and what they are saying about them. Get customized recommendations based on what your friends are using.

Advice From The Pros

In addition to recommendations from your friends, Chorus aggregates opinions of leading experts via its AppMavens service. Chorus users are automatically connected to selected AppMavens. Chorus features AppMavens' reviews and ratings from trusted app reviewers from leading review sites.



Chorus is available as a free download from the App Store at [link here]. A one-minute video explaining the features of Chorus is available at [link here]

About Chorus

Chorus was developed by the team at envIO networks, inc.

Chorus, is currently available as a standalone app from Apple's App Store via iTunes.

About envIO networks, inc.

envIO Network's patent-pending Social Genome™ technology leverages social networks to help consumers discover relevant mobile apps and content. envIO is working with leading network operators, device manufacturers, publishers, developers and advertisers to incorporate the power and persuasion of the consumer's own social network into the mobile app and content selection process. envIO was founded by a seasoned entrepreneurial team with a track record of successful start-ups in the wireless platform and application spaces. The company is backed by premier venture capital companies, Matrix Partners and North Bridge Venture Partners.

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